

# 101 Core Values!

Note: This list is not exhaustive!

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|                                     |                       |                                   |                             |
|-------------------------------------|-----------------------|-----------------------------------|-----------------------------|
| Achievement                         | Faith                 | Leadership                        | Service                     |
| Adventure                           | Fame                  | Learning                          | Sophistication              |
| Adventure                           | Family                | Love                              | Spirituality                |
| Aesthetic quality                   | Financial gain        | Loyalty                           | Stability                   |
| Affection                           | Financial security    | Loyalty                           | Status                      |
| Appreciation of natural environment | Fitness & strength    | Making a difference               | Teaching & mentoring others |
| Authenticity                        | Following rules       | Meaningful work                   | Teamwork                    |
| Beauty                              | Freedom               | Nature                            | Time freedom                |
| Change and variety                  | Friendship            | Optimism                          | Truth                       |
| Comfort                             | Friendships           | Order & structure                 | Wealth                      |
| Communication                       | Growth                | Passion                           | Wisdom                      |
| Community                           | Hard work             | Peace & calm                      |                             |
| Compassion                          | Healthy Living        | Personal development              |                             |
| Competence                          | Helping other people  | Physical challenge                |                             |
| Competition                         | Helping society       | Playfulness                       |                             |
| Consistency & Routine               | Helping those in need | Pleasure                          |                             |
| Contentedness                       | Honesty & openness    | Power and authority               |                             |
| Cooperation                         | Humour                | Privacy                           |                             |
| Courage & Boldness                  | Independence          | Problem solving                   |                             |
| Creativity                          | Influencing others    | Public service                    |                             |
| Creativity                          | Inner harmony         | Purity                            |                             |
| Curiosity                           | Integrity             | Recognition (respect; status)     |                             |
| Decisiveness                        | Integrity             | Relationships - lots of them      |                             |
| Democracy                           | Intellectual status   | Relationships - quality of them   |                             |
| Effectiveness                       | Intelligence          | Religion                          |                             |
| Efficiency                          | Involvement           | Reputation                        |                             |
| Emotional resilience                | Job tranquility       | Responsibility and accountability |                             |
| Ethical values                      | Justice               | Security                          |                             |
| Excellence                          | Knowledge             | Self Expression                   |                             |
| Excitement                          | Leadership            | Self-Respect                      |                             |